CROWD FUNDING

A new source of funding for academic research?

a workshop for faculty, post-docs, and graduate students

Monday, May 7
12 noon - 1pm
McCune Conference Room, 6020 HSSB

featuring:

Kum-Kum Bhavnani, Professor of Sociology, UCSB
(Dr. Bhavnani will discuss how she raised over $16,000 for a social science documentary research project with Kickstarter)

Holly Unruh, Associate Director, UC Institute for Research in the Arts
(Dr. Unruh will present her research on crowd funding in the academic art community)

Jai Ranganathan and Jarrett Byrnes, Post-Doctoral Scholars, National Center for Ecological Analysis and Synthesis (NCEAS), UCSB
(Dr. Ranganathan and Dr. Byrnes will talk about the #SciFund Challenge, an effort they are leading that trains scientists on how to raise research funds via crowd funding. They will share tips for how to succeed with academic crowd funding, based on their research and analysis of science crowd funding campaigns.)

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